

HOW do you ...

Manage and Analyze Your Web Site - Tools and Techniques

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I will be sharing with you!

- **Free Homepage Providers**
- **Characteristics**
- **Things Not to Do**
- **How to Attract Visitors?**
- **How to Inspect the Sites?**
- **Log Analysis Tools**
- **Counters**
- **Site Usage Information**
- **Sample Web Site**
- **Sample Site Statistics**
- **How to Upload Files?**

Free Homepage Providers

- <http://www.tripod.com> 50 MB
- <http://www.maxpages.com/>
- <http://www.wowsites.com/> 12 MB
- <http://www.fortunecity.com/> 20 MB
- <http://www.mygo.com/>
- <http://www.easyspace.com/> 25 MB
- <http://www.freeyellow.com/> 12 MB
- <http://www.geocities.com/>
- <http://www.angelfire.com/> 30 MB
- <http://www.xoom.com/> Unmimited

Characteristics

- **Each Page: 1-3 Screens**
- **Page Size: 3-40 KB including ALL**
- **Less number of images**
- **Use images of small size ie., < 50 KB**
- **Site search facility**
- **Help / Feedback / Guest book / Site usage information**
- **Visual appeal: Simple, Elegant and Pleasing**
- **Use small and easy to remember file names**
- **Use standard HTML / advance HTML features**
- **Use standard browser ie., Netscape, Internet Explorer**

Characteristics ...

- Use standard resolution ie., 600x480
- Use Image attributes ie., Height, Width, ALT
eg., <IMG SRC="varun.jpg" ALT="Varun's
Photograph" WIDTH=30 HEIGHT=40>
- Use META Tags on ALL pages
- Use small thumbnail images linked to actual images
- Use animated gifs, if necessary
- Use advanced features of Java, Java script, Frames,
Image maps
- Text version of homepages

Things Not to Do

- Use appropriate color scheme and font ie., yellow text on green background
- Boring color schemes ie., plain black text on a plain gray background
- A page with no graphics, only text
- A page with no text, only graphics
- **Blinking text**
- **Blatent advertising**
- **An uninteresting presentation ie., page should be fun to browse**
- **Crazy, Long File Names**
- **Dynamically generated sites**
- **Large graphics that too on first page**

How to Attract Visitors?

- Update the site regularly
- Add What's New on the site
- Include URL on the page
- Display Last Updated on ...
- Index / Common Content on each page
- Provide an exhaustive list of keywords in META Tag
- Register / Add URL to popular search engines, like
 - Altavista, Yahoo, Lycos ...
 - 123india, khoj ...
- Use Hit Counters
- Advertise the site for FREE at Banner Network

How to Inspect the Sites?

- **Link Bot**

<http://www.tetranetsoftware.com>

- **Cyber Spyder**

<http://ww.cyberspyder.com>

- **Link Exchange**

<http://www.linkexchnage.com>

- **Site Inspector**

<http://www.siteinspector.com>

- **Web Site Garage**

<http://www.websitegarage.com>

Log Analysis Tools

- **Hitometer**

<http://www.hitometer.com>

- **Access Watch**

<http://www.accesswatch.com>

- **Web Trends**

<http://www.webtrends.com>

- **Log Scribe**

<http://www.texas.net/~cedras/logscribe/>

- **Net Intellect**

<http://www.webmanage.com/netintl.html>

Log Analysis Tools ...

- **Stat Track**

<http://www.stattrack.com>

- **Website Reporter**

<http://www.websitereporter.com>

- **Page Meter**

<http://www.pagemeter.com>

- **Site Meter**

<http://www.sitemeter.com>

Counters

- **Page Count**

<http://www.pagecount.com>

- **Internet Count**

<http://www.icount.com>

- **123 Counters**

<http://counters.123india.com>

- **Web Counter**

<http://www.digits.com>

- **Siteflow**

<http://www.siteflow.com>

- **Showstat**

<http://www.showstat.com>

Site Usage Information

- Page wise
- Domain wise
- Hosts wise
- Daily, Hourly, Weekly, Monthly usage
- Referring Sites / Pages
- Browser Class
- Operating System
- Country wise
- Region wise

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FREE

My Snazzy List of Links

<http://vk.tripod.com/vkv.htm>

About Me !

<http://vk.tripod.com/patent.htm>

Patent Resources on Internet

<http://vk.tripod.com/links.htm>

Links to Other URLs

<http://vk.tripod.com/goi.htm>

Government of India on the Net

<http://vk.tripod.com/prc97rep/>

7th Workshop on Exploitation and Utilization of Information Resources in Asia-Pacific Region, May 6-20, 1997. ISTIC, Beijing, People's Republic of China - My Detailed Report

<http://vk.tripod.com/intres.htm>

Internet: Some Useful Resources

<http://itt.nissat.tripod.com>

Information Today & Tomorrow, a quarterly publication of National Information System for Science & Technology, Department of Scientific & Industrial Research, Ministry of Science & Technology, Technology Bhawan, New Mehrauli Road, New Delhi-110016.
INDIA

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Last Updated : September 30, 2000

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Send your suggestions and comments to Vimal Kumar Varun at vk@usa.net

NedStat Statistics for <http://members.tripod.com/~vkv/index.html> - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address <http://nedstat.tripod.com/bin/viewstat?name=vkv-0> Go Links Customize Links Free Hotmail



http://members.tripod.com/~vkv/index.html

They're coming in droves to see
<http://members.tripod.com/~vkv/index.html>.

But who's coming? How often? And from where?
 The answers are all right here, courtesy of Tripod and NedStat.

Want stats like this on your page?
[Find out more about Personal Statpage here.](#)

Statistics from 20 january 1999, 23:10
 Compiled on 07:51, 20 may 2001

Total number of pageviews: 883.
 Top day so far: 23 march 2000 with 8 pageviews

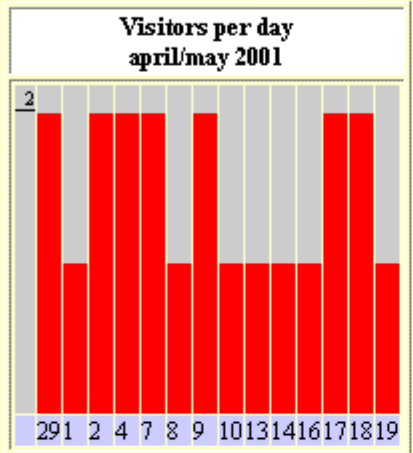
SEE ALL THE STATS:

The 10 most recent visitors	Pageviews per hour of the day	Pageview forecast for today
Visitors per day (last three weeks)	Pageviews per week	Pageviews per region (where are they coming from?)
Visitors per day of the week	Pageviews per domain (who's visiting?)	

Done Internet

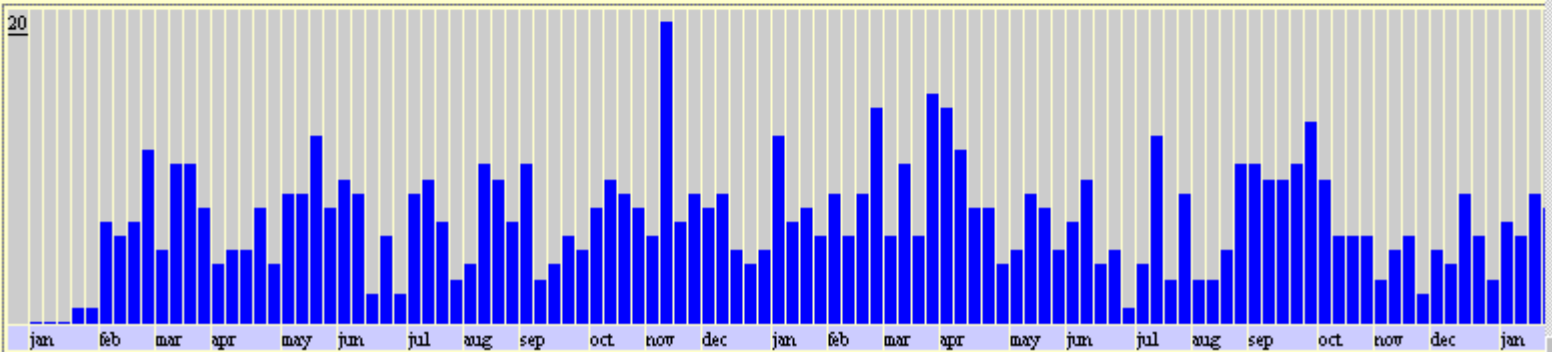
Visitors per day

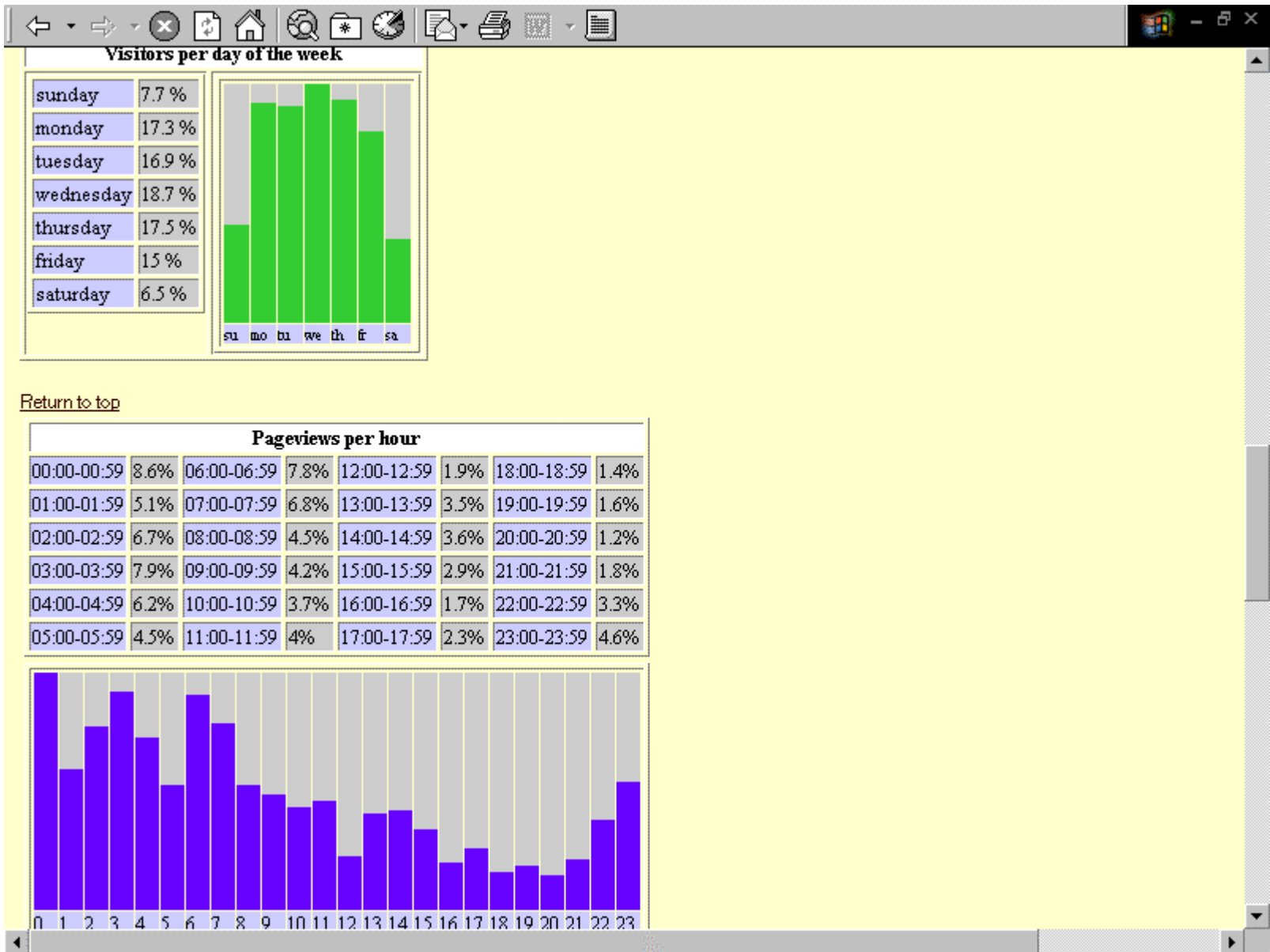
29 april	2
1 may	1
2 may	2
4 may	2
7 may	2
8 may	1
9 may	2
10 may	1
13 may	1
14 may	1
16 may	1
17 may	2
18 may	2
19 may	1



[Return to top](#)

Pageviews per week





Pageviews per domain		
1.	India	340 38.51 %
2.	US Commercial	58 6.57 %
3.	US Educational	24 2.72 %
4.	Network	21 2.38 %
5.	United Kingdom	18 2.04 %
6.	Hong Kong	5 0.57 %
7.	Australia	5 0.57 %
8.	Canada	4 0.45 %
9.	Singapore	4 0.45 %
10.	United Arab Emirates	4 0.45 %
11.	US Government	4 0.45 %
12.	Finland	3 0.34 %
13.	Germany	2 0.23 %
14.	Malaysia	2 0.23 %
15.	Indonesia	1 0.11 %
16.	Denmark	1 0.11 %
17.	Brunei Darussalam	1 0.11 %
18.	Switzerland	1 0.11 %
19.	Austria	1 0.11 %
20.	Sweden	1 0.11 %
21.	New Zealand (Aotearoa)	1 0.11 %
22.	Netherlands	1 0.11 %
23.	Mexico	1 0.11 %
24.	United States	1 0.11 %
25.	Belgium	1 0.11 %
	Unknown	378 42.81 %



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[Lycos Network Privacy Policy](#)

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Already A Member?

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Password

Save member name & password

[\(what's this?\)](#)

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- Your site URL is short, easy to remember and easy to share
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- Use HTML, CGI and Java Scripts when you feel adventurous
- Get cool site add-ons, like guestbooks, polls, forms & more
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- Download your favorite MP3s

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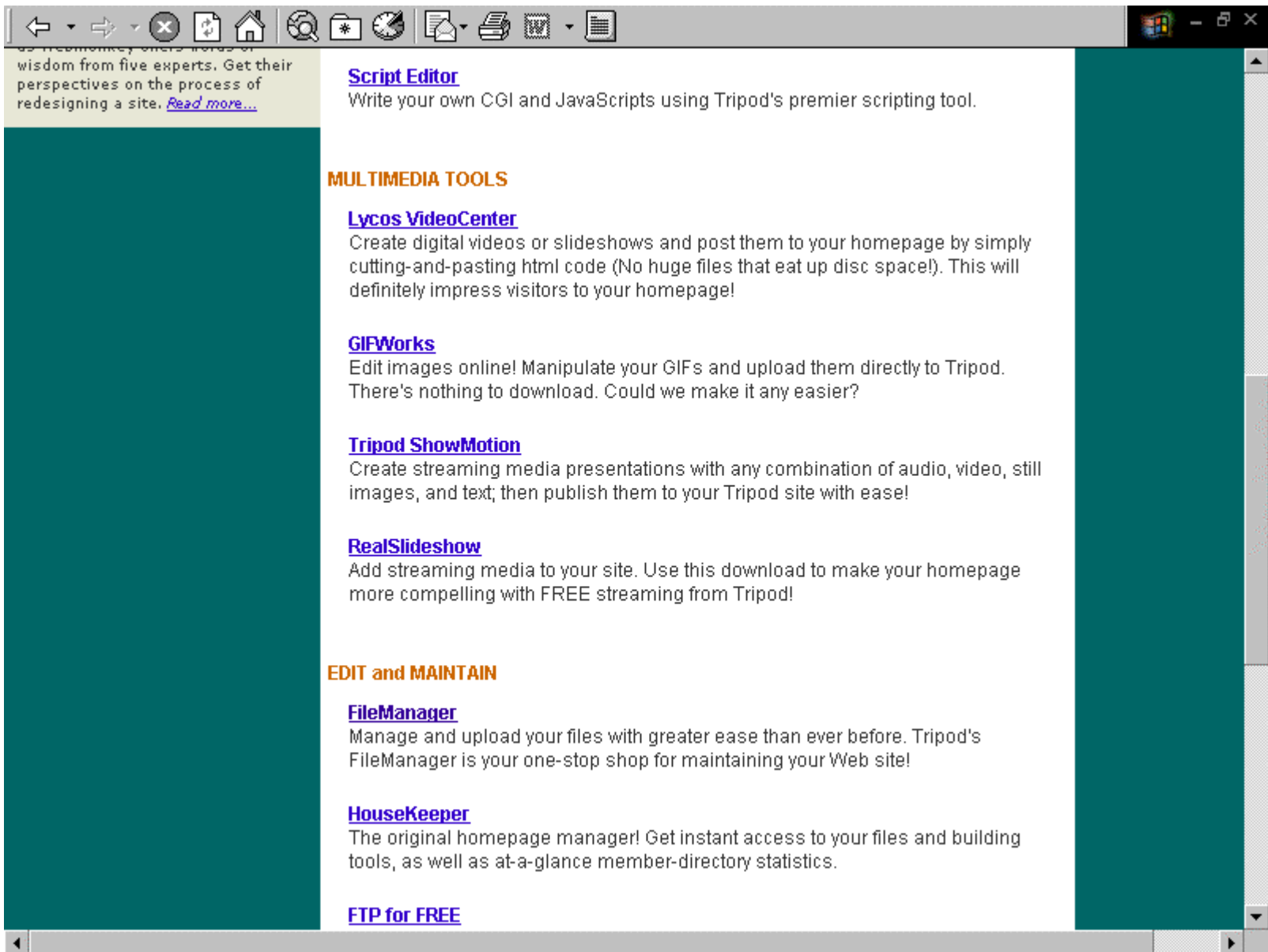
the web develop

RESOUR



Dr Aw w An

Click



wisdom from five experts. Get their perspectives on the process of redesigning a site. [Read more...](#)

[Script Editor](#)
Write your own CGI and JavaScripts using Tripod's premier scripting tool.

MULTIMEDIA TOOLS

[Lycos VideoCenter](#)
Create digital videos or slideshows and post them to your homepage by simply cutting-and-pasting html code (No huge files that eat up disc space!). This will definitely impress visitors to your homepage!

[GIFWorks](#)
Edit images online! Manipulate your GIFs and upload them directly to Tripod. There's nothing to download. Could we make it any easier?

[Tripod ShowMotion](#)
Create streaming media presentations with any combination of audio, video, still images, and text; then publish them to your Tripod site with ease!

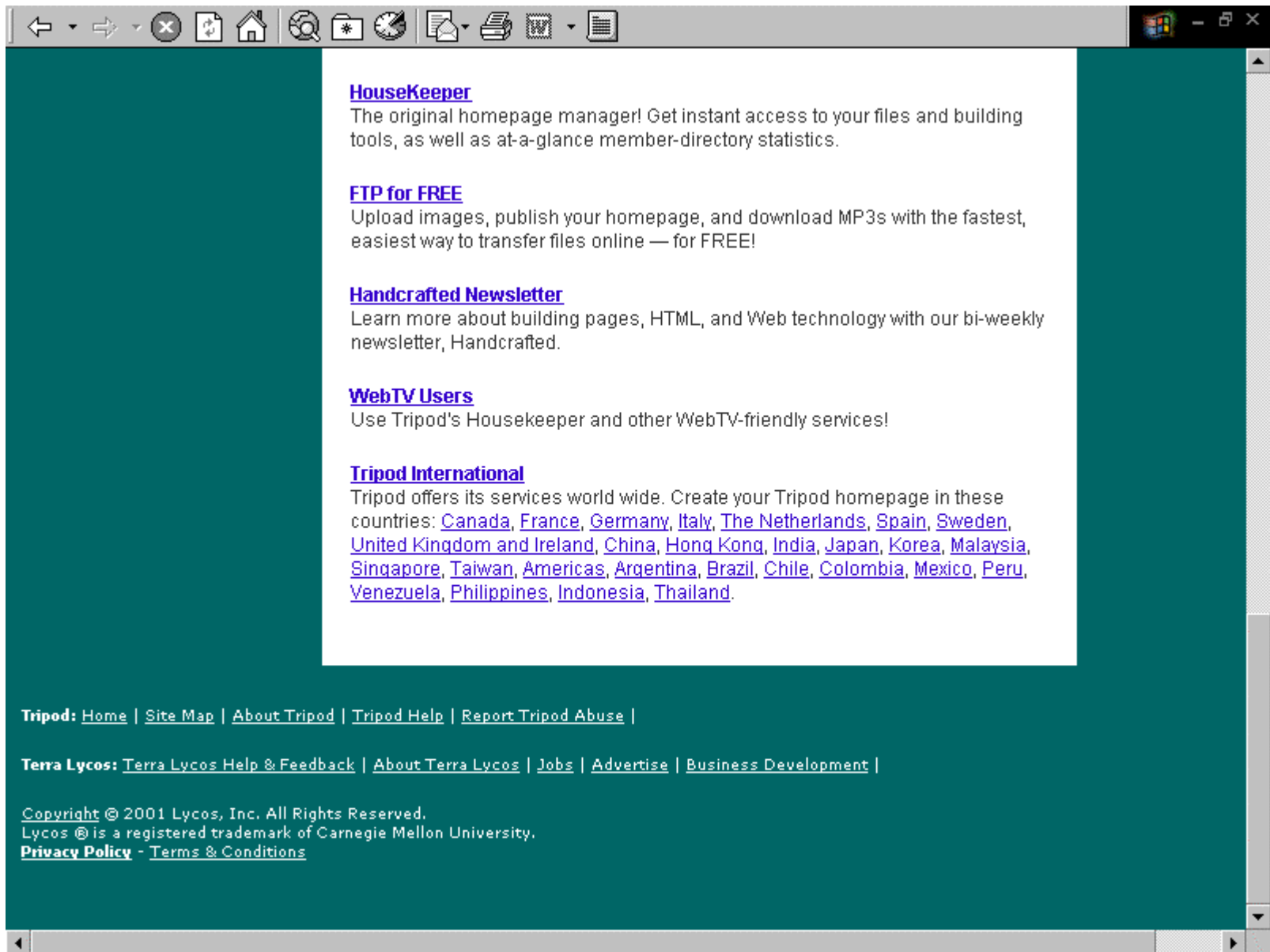
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

















Use the Tripod FileManager to organize, edit, copy, move, and rename the files in your member directory, as well to upload new images and files.

Files
Privatize
Chats
Boards

single files (8) ▾

Directory: <http://vkv.tripod.com/>
Account status: 2.7 mb used 47.3 mb remaining

	Name	Type	Size (kb)	Date modified
<input type="checkbox"/>	 _private	PRIVATE_DIR	---	01/04/00 07:40:11 AM EST
<input type="checkbox"/>	 _vti_cnf	PRIVATE_DIR	---	05/15/00 05:43:28 AM EDT
<input type="checkbox"/>	 _vti_pvt	PRIVATE_DIR	---	05/15/00 05:43:23 AM EDT
<input type="checkbox"/>	 _vti_txt	PRIVATE_DIR	---	01/04/00 07:40:11 AM EST
<input type="checkbox"/>	 backup.html	HTML	6	09/30/00 05:25:35 AM EDT
<input type="checkbox"/>	 beijing.htm	HTML	1	08/10/98 07:01:19 AM EDT
<input type="checkbox"/>	 cadsadi2k.doc	FILE	433	12/09/00 02:04:11 AM EST
<input type="checkbox"/>	 cgi-bin	DIR	---	12/15/99 12:22:30 AM EST
<input type="checkbox"/>	 coi.htm	HTML	22	03/20/00 10:17:47 PM EST
<input type="checkbox"/>	 images	DIR	---	01/04/00 07:23:50 AM EST
<input type="checkbox"/>	 index.html	HTML	6	09/30/00 05:24:40 AM EDT
<input type="checkbox"/>	 intres.htm	HTML	34	01/24/01 06:05:12 AM EST
<input type="checkbox"/>	 itt.htm	HTML	3	05/15/00 05:42:42 AM EDT
<input type="checkbox"/>	 links.htm	HTML	15	10/17/00 03:30:02 AM EDT
<input type="checkbox"/>	 patattor.htm	HTML	4	10/02/00 11:21:00 PM EDT
<input type="checkbox"/>	 patbook.htm	HTML	3	10/02/00 11:21:00 PM EDT
<input type="checkbox"/>	 pateinl.htm	HTML	4	10/02/00 11:21:00 PM EDT
<input type="checkbox"/>	 patent.htm	HTML	3	10/02/00 11:21:00 PM EDT
<input type="checkbox"/>	 patfacts.htm	HTML	3	10/02/00 11:21:00 PM EDT
<input type="checkbox"/>	 patfees.htm	HTML	3	10/02/00 11:21:00 PM EDT

Upload to: <http://vk.tripod.com/>

Uploading files to your Tripod member directory is easy. Use this page to upload up to eight separate files at once. Simply enter the appropriate file names in the appropriate fields. If you're uploading less than eight files, just leave the other fields empty. If you wish to rename your files, enter the new names in the space provided. Then click 'Upload' at page bottom. If you're not sure of the file path, click 'Browse' to find the file on your hard drive.

File 1: <input type="text"/> <input type="button" value="Browse..."/>	File 2: <input type="text"/> <input type="button" value="Browse..."/>
Rename: <input type="text"/> (Optional)	Rename: <input type="text"/> (Optional)
<input type="checkbox"/> Make lowercase* <input type="checkbox"/> Allow overwrite**	<input type="checkbox"/> Make lowercase* <input type="checkbox"/> Allow overwrite**
File 3: <input type="text"/> <input type="button" value="Browse..."/>	File 4: <input type="text"/> <input type="button" value="Browse..."/>
Rename: <input type="text"/> (Optional)	Rename: <input type="text"/> (Optional)
<input type="checkbox"/> Make lowercase* <input type="checkbox"/> Allow overwrite**	<input type="checkbox"/> Make lowercase* <input type="checkbox"/> Allow overwrite**
File 5: <input type="text"/> <input type="button" value="Browse..."/>	File 6: <input type="text"/> <input type="button" value="Browse..."/>
Rename: <input type="text"/> (Optional)	Rename: <input type="text"/> (Optional)
<input type="checkbox"/> Make lowercase* <input type="checkbox"/> Allow overwrite**	<input type="checkbox"/> Make lowercase* <input type="checkbox"/> Allow overwrite**
File 7: <input type="text"/> <input type="button" value="Browse..."/>	File 8: <input type="text"/> <input type="button" value="Browse..."/>
Rename: <input type="text"/> (Optional)	Rename: <input type="text"/> (Optional)
<input type="checkbox"/> Make lowercase* <input type="checkbox"/> Allow overwrite**	<input type="checkbox"/> Make lowercase* <input type="checkbox"/> Allow overwrite**

Thank You

Please Contact Me at

vkv@usa.com

for any doubts or clarifications